

PRIVACY POLICY OF AMAZING BRAINZ NPC

Registration number: 2008/013027/08

("AmazingBrainz")

1. This policy describes how we use the Personal Information we collect from you (defined as the Data Subject).
2. By using this Website (www.amazingbrainz.org), you agree and signify your acceptance of our Privacy Policy. This Website is owned and operated by AmazingBrainz a non-profit company owned and operated in accordance with the laws of the Republic of South Africa.
3. For purposes hereof, the definitions and interpretations used in the Protection of Personal Information Act 4 of 2013 ("POPIA"), shall have the corresponding meanings assigned hereto.
4. When making use of the Website, you may be asked to provide the following information (Personal Information):
 - 4.1. Name
 - 4.2. Contact Number
 - 4.3. Your Email address
 - 4.4. Department you wish to interact with
 - 4.5. Your message
5. We will take all reasonable steps to ensure the quality, accuracy, and confidentiality of Personal Information in our possession and prevent unauthorised access to, or disclosure of your Personal Information. However, it is impossible to guarantee that your Personal Information shall be 100% secure.
6. We will attempt to limit the types of Personal Information we process to only that to which you consent to (for example, in the context of online registration, newsletters, message boards, surveys, polls, professional announcements, SMS and other mobile services), but, to the extent necessary, your acceptance to this Privacy Policy constitutes your consent as contemplated in section 69 of POPIA.
7. AmazingBrainz acknowledges that it may not Process any Personal Information concerning a Child and will only do so where it has obtained the consent of the parent or guardian of that Child or where it is permitted to do so in accordance with applicable laws.
8. We will not collect, use or disclose sensitive information (such as information about racial or ethnic origins or political or religious beliefs, where relevant) except with your specific consent or in the circumstances permitted by law.
9. By accepting this Privacy Policy, you consent to the use of your Personal Information in relation to:
 - 9.1. the provision, performance and maintenance of our services to you;
 - 9.2. informing you of changes made to our Website;
 - 9.3. the provision of marketing related services to you by AmazingBrainz;
 - 9.4. responding to any queries or requests you may have;
 - 9.5. monitoring the usage of our services;
 - 9.6. developing a more direct and substantial relationship with users for the purposes described herein;
 - 9.7. developing an online user profile (only if applicable);
 - 9.8. understanding general user trends and patterns so that we can develop and support existing and ongoing marketing strategies;
 - 9.9. for security, administrative and legal purposes; and

- 9.10. the creation and development of market data profiles which may provide insight into market norms, practices and trends to help us improve our offering to you. Such information will be compiled and retained in aggregated form, but shall not be used in any way which may compromise the identity of a user.
10. Although absolute online security cannot be guaranteed, AmazingBrainz has in place up-to-date, reasonable technical and organisational security measures to protect your Personal Information against accidental or intentional manipulation, loss, misuse, destruction or against unauthorised disclosure or access to the information we process online.
11. While we cannot ensure or warrant the security of any Personal Information you provide us, we will continue to maintain and improve these security measures over time in line with legal and technological developments and undertake to comply with the requirements of POPIA at all times.
12. We store your Personal Information directly, or alternatively, store your Personal Information on, and transfer your Personal Information to, a central database. If the location of the central database is located in a country that does not have substantially similar laws which provide for the protection of Personal Information, we will take the necessary steps to ensure that your Personal Information is adequately protected in that jurisdiction.
13. Your information will not be stored for longer than is necessary for the purposes described herein or as required by applicable legislation. AmazingBrainz may retain Personal Information for longer periods for statistical, historical or research purposes, and should this occur, AmazingBrainz will ensure that appropriate safeguards have been put in place to ensure that all recorded Personal Information will continue to be Processed in accordance with this Policy and the applicable laws.
14. Once the purpose for which the Personal Information was initially collected and Processed no longer applies or becomes obsolete, AmazingBrainz will ensure that the Personal Information is deleted, destroyed or de-identified sufficiently so that a person cannot re-identify such Personal Information.
15. The Personal Information AmazingBrainz collects from you shall only be accessed by AmazingBrainz employees, independent contractors, representatives and consultants on a need-to-know basis, and subject to reasonable confidentiality obligations binding such persons.
16. AmazingBrainz' third party service providers, including data storage and processing providers, may from time to time also have access to a Data Subject's Personal Information in connection with the purpose for which the Personal Information was initially collected to be Processed. AmazingBrainz will ensure that such third-party service providers will process the Personal Information in accordance with the provisions of this Policy, all other relevant internal policies and procedures and POPIA.
17. AmazingBrainz may request the Data Subject to provide sufficient identification to permit access to, or provide information regarding the existence, use or disclosure of the Data Subject's Personal Information.
18. Any such identifying information shall only be used for the purpose of facilitating access to or information regarding the Personal Information.
19. The Data Subject can, request in writing, to review any Personal Information about the Data Subject that AmazingBrainz holds including Personal Information that AmazingBrainz has collected, utilised or disclosed.
20. AmazingBrainz will provide the Data Subject with any such Personal Information to the extent required by law and any of AmazingBrainz 's policies and procedures which apply in terms of the Promotion of Access to Information Act, No 2 of 2000 ("PAIA").

21. The Data Subject can challenge the accuracy or completeness of his/her/its Personal Information in AmazingBrainz' records at any time in accordance with the process set out in AmazingBrainz' PAIA Manual for accessing information.
22. If a Data Subject successfully demonstrates that their Personal Information in our records is inaccurate or incomplete, AmazingBrainz will ensure that such Personal Information is amended or deleted as required (including by any Third Parties).
23. AmazingBrainz shall have the right, but shall not be obliged, to monitor or examine any information and materials including any website link that you publish or submit to AmazingBrainz for publishing on the Website. You shall be solely responsible for the contents of all material published by yourself.
24. We constantly review our systems and data to ensure the best possible service to our users. We do not accept any users, or representatives of users, under 18 years of age or who otherwise does not have the relevant capacity to be bound by this Privacy Policy.
25. We will not sell, share, or rent your Personal Information to any third party or use your e-mail address for unsolicited mail. Any emails sent by AmazingBrainz will only be in connection with the provision of our services and/or the marketing thereof.
26. When you visit AmazingBrainz, even if you do not create an account (if applicable), we may collect information, such as your IP address, the name of your ISP (Internet Service Provider), your browser, the website from which you visit us, the pages on our website that you visit and in what sequence, the date and length of your visit, and other information concerning your computer's operating system, language settings, and broad demographic information. This information is aggregated and anonymous data and does not identify you specifically. However, you acknowledge that this data may be able to be used to identify you if it is aggregated with other Personal Information that you supply to us. This information is not shared with third parties and is used only within AmazingBrainz on a need-to-know basis. Any individually identifiable information related to this data will never be used in any way different to that stated above, without your explicit permission.
27. AmazingBrainz uses cookies. A cookie is a small piece of information stored on your computer or smart phone by the web browser. The two types of cookies used on the Website are "session cookies" which only lasts for the duration of your use of the Website and "permanent cookies" which permanently store a unique code on your computer or smart device hard drive in order to identify you as an individual user. No Personal Information is stored in permanent cookies. You can view permanent cookies by looking in the cookies directory of your browser installation. These permanent cookies are not required for the AmazingBrainz website to work but may enhance your browsing experience.
28. AmazingBrainz, and the services available through the Website, may contain links to other third-party websites ("Third Party Websites"). If you select a link to any Third-Party Website, you may be subject to such Third-Party Website's terms and conditions and/or other policies, which are not under the control, nor responsibility, of AmazingBrainz.
29. Hyperlinks to Third-Party Websites are provided "as is", and AmazingBrainz does not necessarily agree with, edit or sponsor the content on Third-Party Websites.
30. AmazingBrainz does not monitor or review the content of any Third-Party Website. Opinions expressed or material appearing on such websites are not necessarily shared or endorsed by us and we should not be regarded as the publisher of such opinions or material. Please be aware that we are not responsible for the privacy practices, or content, of other websites, either.

31. Users should evaluate the security and trustworthiness of any Third-Party Website before disclosing any Personal Information to them. AmazingBrainz does not accept any responsibility for any loss or damage in whatever manner, howsoever caused, resulting from your disclosure to third parties of Personal Information.
32. AmazingBrainz reserves the right to make amendments to this Policy from time to time and will use reasonable efforts to notify Data Subjects of such amendments.

33. All comments, questions, concerns or complaints regarding Personal Information or this Policy, should be forwarded to:

Contact Details of the Information Officer	
Information Officer:	Susara Nortje Deputy Information Officers: - Sari Stegmann - Carla van der Merwe
Physical address:	7 Pastorie Avenue, Paarl, 7646
Telephone Number:	(+27) 087 700 8556
E-mail Address:	info@amazingbrainz.org

34. If a Data Subject is unsatisfied with the manner in which AmazingBrainz addresses any complaint with regard to AmazingBrainz 's Processing of Personal Information, the Data Subject can contact the office of the Regulator, the details of which are set out below:

Website: <https://inforegulator.org.za/>

Tel: 010 023 5200

Email: POPIAComplaints@inforegulator.org.za